

## **Resume**

Betsy K. Schulz has provided creative design solutions and art installations for municipalities, schools, nonprofit groups, businesses, and private individuals across the nation for more than 20 years.

Growing up in Pennsylvania, Betsy earned statewide recognition as a painter and ceramic artist leading to a full scholarship to Carnegie Mellon University in Pittsburgh. While earning her Bachelor of Fine Arts, she received a scholarship from the Heinz endowment to study at the Yale Summer Program in Graphic Design in Brissago, Switzerland.

Following graduation she worked as a graphic designer for over a decade. As the owner and creative force behind the design studio known as A Design Garden, she created print campaigns, corporate identities, website designs, and museum and trade show exhibits. Inspired to produce more lasting work, she started designing landscapes as “outdoor learning environments” for local schools and private clients. Each of these environments includes a cohesive color palette, edible and low-water plants, natural structures, fountains, boulders, and ceramic murals and sculptures.

The scope and complexity of her public art continues to expand. Much of her current work incorporates the local human and natural history of San Diego County, where she works extensively with local historical societies and Native American tribes to ensure her artistic interpretations are accurate.

Where possible, Betsy involves volunteers from local communities, including students and their families. Influenced by the hands-on Reggio Emilia Approach to learning, she creates opportunities for children to work together with parents and teachers to participate in creating their outdoor environment. Volunteers are involved in the creative process by donating information and materials to support the theme and by participating in workshops in her studio and on-site.

Betsy is meticulous in her preparation and follow-through for each project. She prepares comprehensive budgets, makes presentations complete with photorealistic mock-ups of the finished project in place, organizes volunteer workshops, provides regular project updates, and oversees the final installation.

Betsy’s murals and sculptural installations are largely inspired by nature and the specific history of the community in which they are installed. Working with hand-sculpted tiles and found objects, she includes poems, historic information, and captions pressed into clay with antique letterpress letters or silk-screened as glazes onto tiles and glass. Her work is highly detailed, with many layers of words, imagery, and texture. The combination of all these artistic elements sets her work apart. It’s public art that’s meant to be touched and experienced by the public. For more details see: [www.betsykschulz.com](http://www.betsykschulz.com)

## Education

1992 BFA  
Carnegie Mellon University

1991 Heinz Endowment  
Scholarship for the Yale/  
Brissago Summer Program  
in Graphic Design

## Work History

### 1994-present

A Design Garden /  
Betsy K. Schulz  
Owner, Artist, and  
Creative Director  
San Diego, CA

### 1996-2003

GarageFonts  
Co-founder  
San Diego, CA

### 1992-1994

Giltspur Exhibits  
Graphic Designer  
Pittsburgh, PA

## Honors/Awards/Features

### 2014

Speaker by Invitation  
Community and Public Art  
*PechaKucha*  
Del Mar, CA

### 2011

Speaker by Invitation  
Community and Public Art  
e.g. *5 Conference*  
Monterey, CA

Orchid, People's Choice Award  
Fallbrook Library Donor Wall,  
Garden Wall and Fountain  
*San Diego Architectural  
Foundation*  
San Diego, CA

### 2010

Art in Concrete Award  
Fallbrook Library Garden Wall  
*American Concrete Institute,  
San Diego International  
Chapter*  
San Diego, CA

### 2007

Spectrum Award  
Solana Beach Gateway Arches  
Outstanding Achievement  
in the Use of Ceramic Tile  
*International Coverings Expo*  
Chicago, IL

NBC Television Feature  
Solana Beach Gateway Arches  
by Ken Kramer on NBC,  
*About San Diego*  
San Diego, CA

AGC Build San Diego Award  
Fletcher Cove Park Murals  
*Associated General  
Contractors of America*  
San Diego, CA

### 2006

Orchid, People's Choice Award  
Solana Beach Gateway Arches  
*San Diego Architectural  
Foundation*  
San Diego, CA

### 2003

*"It Takes a Village"*  
*Documentary*  
Del Mar Library Wall  
Del Mar TV  
Del Mar, CA

## Group Exhibitions

### 2018

Altered Surfaces  
[El Nido Gallery](#)  
San Diego, CA

### 2015

Food For Thought  
A Celebration of Food in Art  
[William D. Cannon Art Gallery](#)  
Carlsbad, CA

"4" Women in Art  
[Ronis Fine Art Gallery](#)  
San Diego, CA  
<http://www.ronisfineart.com>

### 2013

Juried Biennial Show  
[William D. Cannon Art Gallery](#)  
Carlsbad, CA

### 2012

Multiplicity: More than One:  
Women in Art  
[Solana Beach City Hall](#)  
Solana Beach, CA

Multiplicity: More than One:  
Women in Art  
[Ronis Fine Art Gallery](#)  
San Diego, CA  
<http://www.ronisfineart.com>

### 1996

"Mixing Messages:  
Graphic Design  
in Contemporary Culture"  
Cooper-Hewitt National  
Design Museum Smithsonian  
Institution  
New York, NY

**Private Art Installations /  
Landscape Design**

Nuzzi Residence  
Del Mar, CA

Poleshuk Residence  
Del Mar, CA

Richter Residence  
Big Bear, CA

Kakkis Residence  
Huntington Beach, CA

Grant Residence  
Monte Sereno, CA

Burger Residence  
Solana Beach, CA

Eichen/Flieder Residence  
Point Loma, CA

Shipstead Residence  
Coronado, CA

Freeman Residence  
Solana Beach, CA

Holcomb Residence  
Solana Beach, CA

**Public Art Commissions /  
Workshops**

**2018**

Ramona Library  
Nature & History Mural  
Ramona, CA

Moonlight Beach  
Tribute Bench  
Encinitas, CA

**2017**

UC Davis School of  
Veterinary Medicine  
Architectural Ceramic Panels  
Davis, CA

Ramona Library  
Donor Murals  
Ramona, CA

**2016**

Torrey Point  
Entry Wall and  
Fireplace Public Art  
San Diego, CA

Alpine Library  
The Nature of Alpine Murals  
San Diego, CA

**2015**

Carlsbad Fire Station 3  
FireFighter Heritage  
Installation  
Carlsbad, CA

Laurie Ann West  
Community Center  
Donor Mural  
Pittsburgh, PA

**2012**

Mercado del Barrio Mural and  
Perkins Elementary School  
Workshop  
Barrio Logan, CA

**2012**

Del Mar Lifeguard Station  
Bench and Donor Tiles  
Del Mar, CA

Overlook Park Table Mosaics  
and Earl Warren Middle  
School Workshop  
Solana Beach, CA

**2011**

Fletcher Cove Community  
Center Donor Bench and  
Monument Sign and  
Community Workshop  
Solana Beach, CA

Nelson Middle Years  
Garden and Signage Design  
La Jolla, CA

**2010**

Fallbrook Library  
Donor Wall and  
Community Workshop  
Fallbrook, CA

Fallbrook Library Garden  
Room Wall and Fountain  
Fallbrook, CA

Harbor Point Mural  
and Community Workshop  
Point Loma  
San Diego, CA

**2009**

Barona Band of Mission  
Indians Tribal Office Murals  
Barona, CA

Sapphire Towers Columns  
and A Reason To Survive  
Workshop  
San Diego, CA

Sapphire Tower Sculpture  
San Diego, CA

The Center for Healthy  
Lifestyles Donor  
Recognition Tiles  
Solana Beach, CA

**2008**

The Children's School  
Toddler Outdoor Learning  
Environment  
La Jolla, CA

**2007**

Torrey Pines Donor Mural  
Del Mar, CA

**2006**

Fletcher Cove Park Murals  
and Community Workshop  
Solana Beach, CA

**2004**

Solana Beach Gateway  
Arches and Skyline Elementary  
School and Community  
Workshops  
Solana Beach, CA

Undersea Garden Mural and  
Del Mar Heights Parent,  
Teacher, Student Workshop  
Del Mar, CA

**2003**

La Jolla United Methodist  
Church Nursery School Garden  
Design with Sculptures  
and Parent, Teacher, Student  
Workshop  
La Jolla, CA

Del Mar Heights Elementary  
School Sea Serpent Bench and  
Parent, Teacher, Student  
Workshop  
Del Mar, CA

Hanna Fenichel Center  
Sculpture and Parent, Teacher,  
Student Workshop  
Solana Beach, CA

**Bibliography**

Joseph Lyons  
Alumna Betsy Schulz  
on Art and Community  
[http://design.cmu.edu/  
content/alumna-betsy-schulz-  
art-and-community](http://design.cmu.edu/content/alumna-betsy-schulz-art-and-community)  
Wed. Dec. 16, 2015  
Carnegie Mellon Design  
Website

Sophy Chaffee  
*"Separate Spaces"*  
(March, 2013)  
UT San Diego / Coastal Edition

Paul Andrew Wandless  
*500 Prints on Clay*  
(March, 2013)  
Lark Crafts

Claire Harlin  
*"Earl Warren Students in  
Solana Beach Create  
Mosaic Installation for  
Fletcher Cove"*  
(April 14, 2012)  
Del Mar Times

Debbie Hatch  
*"Mural to Illustrate  
Essence of Point Loma"*  
(August 26, 2010)  
San Diego Community News  
Group

Christina Macone-Greene  
*"Artist's Tile and Mosaic  
Works Big Part of City's New  
Library"*  
(August 10, 2010)  
San Diego Union Tribune

Lee Schoenbart  
*"Artist Extends Reach  
to Library Donor Wall"*  
(August 16, 2010)  
La Jolla Light

Suzanne J. E. Tourtillott  
*500 Tiles*  
(2008)  
Lark Crafts

Michelle Mowad  
*"Grand Sculptures to  
Complement Sapphire Tower  
Residential High-Rise"*  
(August 13, 2007)  
San Diego Business Journal

Author unknown  
*"Sapphire Tower Shatters  
Public Art Boundaries"*  
(July 14, 2008)  
Business Wire

Marcia Manna  
*"The Art's Ocean Theme  
Connects Park to Sea"*  
(June 10, 2007)  
San Diego Union Tribune

Angela Lau  
*"Beach Park Rebirth"*  
(June 10, 2007)  
San Diego Union Tribune

Josh Leventhal  
*Our San Diego*  
(May 2006)  
Voyageur Press

Author Unknown  
*"Urban Trees, San Diego,  
Calif." in American Art Parade*  
(2005)  
The Trail of Painted Ponies, Inc.

Betsy Kopshina Schulz  
and Norbert Schulz  
*Macintosh Design to  
Production, the  
Definitive Guide*  
(1995)  
Prima Publishing



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