

Resume

Betsy K. Schulz has provided creative design solutions and art installations for municipalities, schools, nonprofit groups, businesses, and private individuals across the nation for more than 20 years.

Growing up in Pennsylvania, Betsy earned statewide recognition as a painter and ceramic artist leading to a full scholarship to Carnegie Mellon University in Pittsburgh. While earning her Bachelor of Fine Arts, she received a scholarship from the Heinz endowment to study at the Yale Summer Program in Graphic Design in Brissago, Switzerland.

Following graduation she worked as a graphic designer for over a decade. As the owner and creative force behind the design studio known as A Design Garden, she created print campaigns, corporate identities, website designs, and museum, signage, and trade show exhibits. Inspired to produce more lasting work, she started designing landscapes as “outdoor learning environments” for local schools and private clients. Each of these environments includes a cohesive color palette, edible and low-water plants, natural structures, fountains, boulders, and ceramic murals and sculptures.

The scope and complexity of her public art continues to expand. Much of her current work incorporates the local human and natural history of San Diego County, where she works extensively with local historical societies and Native American tribes to ensure her artistic interpretations are accurate. Her work frequently spills into the landscape, where she includes native and lower plantings to compliment the art.

Where possible, Betsy involves volunteers from local communities, including students and their families. Influenced by the hands-on Reggio Emilia Approach to learning, she creates opportunities for children to work together with parents and teachers to participate in creating their outdoor environment. Volunteers are involved in the creative process by donating information and materials to support the theme and by participating in workshops in her studio and on-site.

Betsy is meticulous in her preparation and follow-through for each project. She prepares comprehensive budgets, makes presentations complete with photorealistic mock-ups of the finished project in place, organizes volunteer workshops, provides regular project updates, and oversees the final installation.

Betsy's murals and sculptural installations are largely inspired by nature and the specific history of the community in which they are installed. Working with hand-sculpted tiles and found objects, she includes poems, historic information, and captions pressed into clay with antique letterpress letters or silk-screened as glazes onto tiles and glass. Her work is highly detailed, with many layers of words, imagery, and texture. The combination of all these artistic elements sets her work apart. It's public art that's meant to be touched and experienced by the public. For more details see: www.betsykschulz.com

Education

1992 BFA
Carnegie Mellon University

1991 Heinz Endowment
Scholarship for the Yale/
Brissago Summer Program
in Graphic Design

Work History

1994-present

A Design Garden /
Betsy K. Schulz
Owner, Artist, and
Creative Director
San Diego, CA

1996-2003

GarageFonts
Co-founder
San Diego, CA

1992-1994

Giltspur Exhibits
Graphic Designer
Pittsburgh, PA

Honors/Awards/Features

2014

Speaker by Invitation
Community and Public Art
PechaKucha
Del Mar, CA

2011

Speaker by Invitation
Community and Public Art
e.g. *5 Conference*
Monterey, CA

Orchid, People's Choice Award
Fallbrook Library Donor Wall,
Garden Wall and Fountain
*San Diego Architectural
Foundation*
San Diego, CA

2010

Art in Concrete Award
Fallbrook Library Garden Wall
*American Concrete Institute,
San Diego International
Chapter*
San Diego, CA

2007

Spectrum Award
Solana Beach Gateway Arches
Outstanding Achievement
in the Use of Ceramic Tile
International Coverings Expo
Chicago, IL

NBC Television Feature
Solana Beach Gateway Arches
by Ken Kramer on NBC,
About San Diego
San Diego, CA

AGC Build San Diego Award
Fletcher Cove Park Murals
*Associated General
Contractors of America*
San Diego, CA

2006

Orchid, People's Choice Award
Solana Beach Gateway Arches
*San Diego Architectural
Foundation*
San Diego, CA

2003

"It Takes a Village"
Documentary
Del Mar Library Wall
Del Mar TV
Del Mar, CA

Group Exhibitions

2018

Altered Surfaces
[El Nido Gallery](#)
San Diego, CA

2015

Food For Thought
A Celebration of Food in Art
[William D. Cannon Art Gallery](#)
Carlsbad, CA

"4" Women in Art
[Ronis Fine Art Gallery](#)
San Diego, CA
<http://www.ronisfineart.com>

2013

Juried Biennial Show
[William D. Cannon Art Gallery](#)
Carlsbad, CA

2012

Multiplicity: More than One:
Women in Art
[Solana Beach City Hall](#)
Solana Beach, CA

Multiplicity: More than One:
Women in Art
[Ronis Fine Art Gallery](#)
San Diego, CA
<http://www.ronisfineart.com>

1996

"Mixing Messages:
Graphic Design
in Contemporary Culture"
Cooper-Hewitt National
Design Museum Smithsonian
Institution
New York, NY

**Private Art Installations /
Landscape Design**

Parsley Residence
Solana Beach, CA

Tanaka Residence
San Diego, CA

Nuzzi Residence
Del Mar, CA

Poleshuk Residence
Del Mar, CA

Richter Residence
Big Bear, CA

Kakkis Residence
Huntington Beach, CA

Grant Residence
Monte Sereno, CA

Burger Residence
Solana Beach, CA

Eichen/Flieder Residence
Point Loma, CA

Shipstead Residence
Coronado, CA

Freeman Residence
Solana Beach, CA

Holcomb Residence
Solana Beach, CA

**Public Art Commissions /
Workshops**

2021
UC Davis School of
Veterinary Medicine
Ceramic Donor Tiles
Davis, CA

2021
California State Parks
Kumeyaay Interpretive
Benches
San Diego, CA

2018
Ramona Library
Nature & History Mural
Ramona, CA

Moonlight Beach
Tribute Bench
Encinitas, CA

2017
UC Davis School of
Veterinary Medicine
Architectural Ceramic Panels
Davis, CA

Ramona Library
Donor Murals
Ramona, CA

2016
Torrey Point
Entry Wall and
Fireplace Public Art
San Diego, CA

Alpine Library
The Nature of Alpine Murals
San Diego, CA

2015
Carlsbad Fire Station 3
FireFighter Heritage
Installation
Carlsbad, CA

Laurie Ann West
Community Center
Donor Mural
Pittsburgh, PA

2012
Mercado del Barrio Mural and
Perkins Elementary School
Workshop
Barrio Logan, CA

2012
Del Mar Lifeguard Station
Bench and Donor Tiles
Del Mar, CA

Overlook Park Table Mosaics
and Earl Warren Middle
School Workshop
Solana Beach, CA

2011
Fletcher Cove Community
Center Donor Bench and
Monument Sign and
Community Workshop
Solana Beach, CA

Nelson Middle Years
Garden and Signage Design
La Jolla, CA

2010
Fallbrook Library
Donor Wall and
Community Workshop
Fallbrook, CA
Fallbrook Library Garden
Room Wall and Fountain
Fallbrook, CA

Harbor Point Mural
and Community Workshop
Point Loma
San Diego, CA

2009
Barona Band of Mission
Indians Tribal Office Murals
Barona, CA

Sapphire Towers Columns
and A Reason To Survive
Workshop
San Diego, CA

Sapphire Tower Sculpture
San Diego, CA

The Center for Healthy
Lifestyles Donor
Recognition Tiles
Solana Beach, CA

2008
The Children's School
Toddler Outdoor Learning
Environment
La Jolla, CA

2003

La Jolla United Methodist
Church Nursery School Garden
Design with Sculptures
and Parent, Teacher, Student
Workshop
La Jolla, CA

Del Mar Heights Elementary
School Sea Serpent Bench and
Parent, Teacher, Student
Workshop
Del Mar, CA

Hanna Fenichel Center
Sculpture and Parent, Teacher,
Student Workshop
Solana Beach, CA

Bibliography

Joseph Lyons
Alumna Betsy Schulz
on Art and Community
[http://design.cmu.edu/
content/alumna-betsy-schulz-
art-and-community](http://design.cmu.edu/content/alumna-betsy-schulz-art-and-community)
Wed. Dec. 16, 2015
Carnegie Mellon Design
Website

Sophy Chaffee
"Separate Spaces"
(March, 2013)
UT San Diego / Coastal Edition

Paul Andrew Wandless
[500 Prints on Clay](#)
(March, 2013)
Lark Crafts

Claire Harlin
*"Earl Warren Students in
Solana Beach Create
Mosaic Installation for
Fletcher Cove"*
(April 14, 2012)
Del Mar Times

Debbie Hatch
*"Mural to Illustrate
Essence of Point Loma"*
(August 26, 2010)
San Diego Community News
Group

Christina Macone-Greene
*"Artist's Tile and Mosaic
Works Big Part of City's New
Library"*
(August 10, 2010)
San Diego Union Tribune

Lee Schoenbart
*"Artist Extends Reach
to Library Donor Wall"*
(August 16, 2010)
La Jolla Light

Suzanne J. E. Tourtillott
[500 Tiles](#)
(2008)
Lark Crafts

Michelle Mowad
*"Grand Sculptures to
Complement Sapphire Tower
Residential High-Rise"*
(August 13, 2007)
San Diego Business Journal

Author unknown
*"Sapphire Tower Shatters
Public Art Boundaries"*
(July 14, 2008)
Business Wire

Marcia Manna
*"The Art's Ocean Theme
Connects Park to Sea"*
(June 10, 2007)
San Diego Union Tribune

Angela Lau
"Beach Park Rebirth"
(June 10, 2007)
San Diego Union Tribune

Josh Leventhal
Our San Diego
(May 2006)
Voyageur Press

Author Unknown
["Urban Trees, San Diego,
Calif." in American Art Parade](#)
(2005)
The Trail of Painted Ponies, Inc.

Betsy Kopshina Schulz
and Norbert Schulz
[Macintosh Design to
Production, the
Definitive Guide](#)
(1995)
Prima Publishing