

Biography

Betsy K. Schulz has provided creative design solutions and art installations for municipalities, schools, nonprofit groups, businesses, and private individuals across the nation for more than 20 years.

Growing up in Pennsylvania, Betsy earned statewide recognition as a painter and ceramic artist leading to a full scholarship to Carnegie Mellon University in Pittsburgh. While earning her Bachelor of Fine Arts, she received a scholarship from the Heinz endowment to study at the Yale Summer Program in Graphic Design in Brissago, Switzerland.

Following graduation she worked as a graphic designer for over a decade. As the owner and creative force behind the design studio known as A Design Garden, she created print campaigns, corporate identities, website designs, and museum, signage, and trade show exhibits. Inspired to produce more lasting work, she started designing landscapes as outdoor learning environments” for local schools and private clients. Each of these environments includes a cohesive color palette, edible and low-water plants, natural structures, fountains, boulders, and ceramic murals and sculptures.

The scope and complexity of her public art continues to expand. Much of her current work incorporates the local human and natural history of San Diego County, where she works extensively with local residents, historical societies and Native American tribes to ensure her artistic interpretations are accurate. Her work frequently spills into the landscape, where she includes native and lower plantings to compliment the art.

Where possible, Betsy involves volunteers from local communities, including students and their families. Influenced by the hands-on Reggio Emilia Approach to learning, she creates opportunities for children to work together with parents and teachers to participate in creating their outdoor environment. Volunteers are involved in the creative process by donating information and materials to support the theme and by participating in workshops in her studio and on-site.

Betsy is meticulous in her preparation and follow-through for each project. She prepares comprehensive budgets, makes presentations complete with photorealistic mock-ups of the finished project in place, organizes volunteer workshops, provides regular project updates, and oversees the final installation.

Betsy’s murals and sculptural installations are largely inspired by nature and the specific history of the community in which they are installed. Working with hand-sculpted ceramic and found objects, she includes poems, historic information, and captions pressed into clay with antique letterpress letters or silk-screened as glazes onto tiles and glass. Her work is highly detailed, with many layers of words, imagery, and texture. The combination of all these artistic elements sets her work apart. It’s public art that’s meant to be touched and experienced by the public. For more details see: www.betsykschulz.com

Education

1992

Bachelor of Fine Arts
Carnegie Mellon University

1991

Heinz Endowment Scholarship
for the Yale/Brissago Summer
Program
in Graphic Design

Work History

1994-present

BetsyKSchulz, LLC
(formerly A Design Garden)
Betsy K. Schulz
Owner, Artist, and
Creative Director
Del Mar, CA

1996-2003

GarageFonts
Co-founder
Del Mar, CA

1992-1994

Giltspur Exhibits
Graphic Designer
Pittsburgh, PA

Honors/Awards/Features

2023

MBEF Celebrates 40th
Anniversary; Unveils Community
Recognition Mural
MBNews
Manhattan Beach, CA

2017

Episode 603:
The Art of a Garden
KPBS: A Growing Passion
Nan Sterman
Del Mar, CA

2014

Community and Public Art
PechaKucha Speaker
Del Mar, CA

2011

Speaker by Invitation
Community and Public Art
e.g. 5 Conference
Monterey, CA

Orchid, People's Choice
Award Fallbrook Library
Donor Wall, Garden Wall
and Fountain
*San Diego Architectural
Foundation*
San Diego, CA

2010

Art in Concrete Award
Fallbrook Library
Garden Wall
*American Concrete Institute
International Chapter*
San Diego, CA

2007

Spectrum Award
Solana Beach Gateway Arches
Outstanding Achievement
in the Use of Ceramic Tile
International Coverings Expo
Chicago, IL

NBC Television Feature
Solana Beach Gateway Arches
by Ken Kramer on NBC
"About San Diego"
San Diego, CA

AGC Build San Diego Award
Fletcher Cove Park Murals
*Associated General
Contractors of America*
San Diego, CA

2006

Orchid, People's Choice Award
Solana Beach Gateway Arches
*San Diego Architectural
Foundation*
San Diego, CA

2003

"It Takes a Village" Documentary
Del Mar Library Wall
Del Mar TV
Del Mar, CA

Group Exhibitions

2022

Cross-Ovr
[El Nido Gallery](#)
San Diego, CA

2018

Altered Surfaces
[El Nido Gallery](#)
San Diego, CA

2015

Food For Thought
A Celebration of Food in Art
[William D. Cannon Art Gallery](#)
Carlsbad, CA

"4" Women in Art
[Ronis Fine Art Gallery](#)
San Diego, CA
<http://www.ronisfineart.com>

Juried Biennial Show
[William D. Cannon Art Gallery](#)
Carlsbad, CA

2012

Multiplicity: More than One:
Women in Art
[Solana Beach City Hall](#)
Solana Beach, CA

Multiplicity: More than One:
Women in Art
[Ronis Fine Art Gallery](#)
San Diego, CA
<http://www.ronisfineart.com>

1996

"Mixing Messages:
Graphic Design
in Contemporary Culture"
[Cooper-Hewitt National Design
Museum Smithsonian Institution](#)
New York, NY

**Public Art Commissions
and Workshops**

2023

The Seeds of Knowledge
Community Recognition Project
*The Manhattan Beach Education
Foundation (MBEF)*
Manhattan Beach, CA

2021

California State Parks
Kumeyaay Interpretive Benches
California State Parks
San Diego, CA

2020

Harbaugh Seaside Trails
Donor Plaza
Nature Collective
Solana Beach, CA

Glass and Metal
Light Sculptures
Burger Construction
San Diego, CA

2019

Solana Beach Fire Station
FireWall and Landscape
City of Solana Beach
Solana Beach, CA

2018

Ramona Library
Nature and History Mural
Friends of the Ramona Library
Ramona, CA

Moonlight Beach
Tribute Bench
The Mossy Family
Encinitas, CA

2017

UC Davis School of
Veterinary Medicine
Architectural Ceramic Panels
University of California Davis
Davis, CA

Ramona Library Donor Murals
Friends of the Ramona Library
Ramona, CA

2016

Torrey Point Entry Wall
and Fireplace Public Art
American Assets Trust
San Diego, CA

Alpine Library
The Nature of Alpine Murals
*County of San Diego
and C.W. Driver*
San Diego, CA

2015

Carlsbad Fire Station 3
FireFighter Heritage Installation
City of Carlsbad
Carlsbad, CA

Community Donor Mural
*Laurie Ann West
Community Center*
Pittsburgh, PA

2012

Mercado del Barrio Mural and
Perkins Elementary School
Workshop
Shea Mercado B, LLC
Barrio Logan, CA

2012

Del Mar Lifeguard Station
Bench and Donor Tiles
The Del Mar Foundation
Del Mar, CA

Overlook Park Table Mosaics
and Earl Warren Middle
School Workshop
City of Solana Beach
Solana Beach, CA

2011

Fletcher Cove Community
Center Donor Bench and
Monument Sign and
Community Workshop
City of Solana Beach
Solana Beach, CA

2010

Fallbrook Library
Donor Wall and
Community Workshop
Friends of the Fallbrook Library
Fallbrook, CA

Fallbrook Library Garden Room
Wall and Fountain
Friends of the Fallbrook Library
Fallbrook, CA

Harbor Point Mural
and Community Workshop
Point Loma
The Peckham Family Trust
San Diego, CA

2009

Barona Band of Mission
Indians Tribal Office Murals
Barona Band of Mission Indians
Barona, CA

Sapphire Towers Columns
and A Reason To Survive
Workshop
Centurion Partners, LLC
San Diego, CA

Sapphire Tower Sculpture
Centurion Partners, LLC
San Diego, CA

The Center for
Healthy Lifestyles
Donor Recognition Tiles
*Boys and Girls Club
of San Dieguito*
Solana Beach, CA

2008

Outdoor Toddler
Learning Environment
The Children's School
La Jolla, CA

2007

Torrey Pines Donor Mural
*Torrey Pines High
School Foundation*
Del Mar, CA

2006

Fletcher Cove Seascape
Wall and Benches and
Community Workshop
City of Solana Beach
Solana Beach, CA

2004

Solana Beach Gateway
Arches and Skyline
Elementary School and
Community Workshops
City of Solana Beach
Solana Beach, CA

Undersea Garden Mural and Del
Mar Heights Parent, Teacher,
Student Workshop
Java Kia Restaurant
*Installed at The San Diego
Botanical Garden*
Del Mar, CA

Seascape Play Space with
Sculptural Concrete and
Mosaic Benches
and Parent, Teacher,
Student Workshop
*La Jolla Presbyterian
Church Preschool*
La Jolla, CA

Fifth-Grade Legacy Mural and
Parent, Teacher, and
Student Workshop
Bird Rock Elementary School
La Jolla, CA

2003

Del Mar Library
Mixed-Media Mosaic Wall
and Community Workshop
Del Mar Foundation
Del Mar, CA

Surfboard Cedar Survivor
*Port of San Diego
Sold to The Wolfstein's
for the Scripps Memorial
Hospital Sculpture Garden*
San Diego, CA

Seascape Play Space with
Sculptural Concrete and
Mosaic Benches
and Parent, Teacher,
Student Workshop
*La Jolla United Methodist
Church Nursery School*
La Jolla, CA

Sea Serpent Bench
and Parent, Teacher,
Student Workshop
*Del Mar Heights
Elementary School*
Del Mar, CA

Dinosaur Sculpture and Parent,
Teacher, Student Workshop
Hanna Fenichel Center
Solana Beach, CA

**Private Art Installations
and Landscape Design**

2023

Westbrew Restaurant/Brewery
Landscape and Decorative
Concrete Design
Del Mar Partnership, Inc
Del Mar, CA

2023

Seascape Sculptural
Ceramic Wall Mural
Pidgeon Residence
Encinitas, CA

2022

Landscape design
Filanc Residence
Del Mar, CA

Glass/Metal Sculptures
and Landscape Design
Burger Construction
San Diego, CA

Landscape design
Dunne Cerami Residence
Del Mar, CA

2021

Ceramic Art Murals
and Landscape Design
Parsley Residence
Solana Beach, CA

Ceramic Art Mural
Smiley Residence
Del Mar, CA

2020

Ceramic Stone Fountain
and Landscape Design
Lyon Residence
Del Mar, CA

Landscape Design
Kozy Residence
Del Mar, CA

Landscape Design
Schmediberg Residence
Solana Beach, CA

2019

Landscape design
Day Residence
Solana Beach, CA

2018

Glass and Sculptural Ceramic
Murals and Fountain Design
Poleshuk Residence
Del Mar, CA

Ceramic Mural
Nuzzi Residence
Del Mar, CA

2017

Landscape design
Tanaka Residence
San Diego, CA

2016

Sculptural Ceramic Mural
Richter Residence
Big Bear, CA

Landscape Design
Goggin Residence
Cardiff by the Sea, CA

2013

Sculptural Ceramic Murals
Grant Residence
Monte Sereno, CA

2012

Sculptural Ceramic Sculptures
and Landscape Design
Burger Residence
Solana Beach, CA

Sculptural Ceramic Fountain
and Landscape Design
Shipstead Residence
Coronado, CA

Landscape design
Rice Residence
San Diego, CA

Sculptural Ceramic Mural
and Landscape design
Eichen/Flieder Residence
Point Loma, CA

2011

Landscape Design
Johnson Residence
San Diego, CA

Sculptural Ceramics
and Landscape Design
Freeman Residence
Solana Beach, CA

Landscape Design
Stern Residence
San Diego, CA

Landscape Design
Walter Residence
Del Mar, CA

2010

Nelson Middle Years School
Garden and Signage Design
The Children's School
La Jolla, CA

2009

Sculptural Ceramics
and Landscape Design
Schulz Residence
Del Mar, CA

Landscape Design
Wegner Residence
Del Mar, CA

2007

Fountain Design
Johnson Residence
Del Mar, CA

Stone/Brick and Metal Mural
and Landscape Design
Holcomb Residence
Solana Beach, CA
Ceramic Murals
and Landscape Design
Kakkis Residence
Huntington Beach, CA

Bibliography

Joseph Lyons
Alumna Betsy Schulz
on Art and Community
[http://design.cmu.edu/content/
alumna-betsy-schulz-art-and-
community](http://design.cmu.edu/content/alumna-betsy-schulz-art-and-community)
Wed. Dec. 16, 2015
Carnegie Mellon Design Website

Sophy Chaffee
"Separate Spaces"
(March, 2013)
UT San Diego / Coastal Edition

Paul Andrew Wandless
"500 Prints on Clay"
(March, 2013)
Lark Crafts

Claire Harlin
*"Earl Warren Students in
Solana Beach Create
Mosaic Installation for
Fletcher Cove"*
(April 14, 2012)
Del Mar Times

Debbie Hatch
*"Mural to Illustrate
Essence of Point Loma"*
(August 26, 2010)
San Diego Community
News Group

Christina Macone-Greene
*"Artist's Tile and Mosaic
Works Big Part of City's
New Library"*
(August 10, 2010)
San Diego Union Tribune

Lee Schoenbart
*"Artist Extends Reach
to Library Donor Wall"*
(August 16, 2010)
La Jolla Light

Suzanne J. E. Tourtillott
"500 Tiles"
(2008)
Lark Crafts

Michelle Mowad
*"Grand Sculptures to
Complement Sapphire Tower
Residential High-Rise"*
(August 13, 2007)
San Diego Business Journal

Author unknown
*"Sapphire Tower Shatters
Public Art Boundaries"*
(July 14, 2008)
Business Wire
Marcia Manna
"The Art's Ocean Theme
Connects Park to Sea"
(June 10, 2007)
San Diego Union Tribune

Angela Lau
"Beach Park Rebirth"
(June 10, 2007)
San Diego Union Tribune

Josh Leventhal
"Our San Diego"
(May 2006)
Voyageur Press

Author Unknown
"Urban Trees, San Diego"
American Art Parade
(2005)
The Trail of Painted Ponies, Inc.

Betsy Kopshina Schulz
and Norbert Schulz
*"Macintosh Design to
Production, the
Definitive Guide"*
(1995)
Prima Publishing