BKS
betsykschulz, LLC

2478 Carmel Valley Road
Del Mar, California 92014
858.692.6661
betsykschulz@me.com
www.betsykschulz.com

Resume

Betsy K. Schulz has provided creative design, landscape solutions and art installations for municipalities, schools, nonprofit groups, businesses, and private individuals across the nation for more than 31 years.

Growing up in Pennsylvania, Betsy earned statewide recognition as a painter and ceramic artist leading to a full scholarship to Carnegie Mellon University in Pittsburgh. While earning her Bachelor of Fine Arts, she received a scholarship from the Heinz endowment to study at the Yale Graphic Design Summer Program in Brissago, Switzerland.

Following graduation she worked as a graphic designer for over fifteen years. As the owner and creative force behind the design studio known as A Design Garden, she created print campaigns, corporate identities, website designs, museum and trade show exhibits, and signage programs.

Inspired to produce more lasting work, she started designing landscapes as “outdoor learning environments” for local schools. Each of these environments included the design and installation of gardens with edible and low-water plantings and creative hardscapes. She incorporated fences, trellises, fountains, boulders, ceramic murals and concrete sculptures into her outdoor rooms. Influenced by the hands-on Reggio Emilia Approach to learning, she provided opportunities for children to work together with parents and teachers. Everyone learned by assisting in the creation of artistic elements in their outdoor environment, giving them a sense of pride in their collaborative accomplishments.

The scope and complexity of her public art continues to expand. Much of her current work incorporates the local human and natural history of California, where she works extensively with local residents, historical societies and Native American tribes to ensure her artistic interpretations are accurate. Her work frequently spills into the landscape, where she includes native and low-water plantings to complement the art. When designing landscape environments she carefully evaluates the client’s wants, needs and site requirements. She then works closely with the client to create a beautiful, safe, usable outdoor space, while considering the needs of the local wildlife.

Betsy is meticulous in her preparations for the client and public review. She provides comprehensive budgets, scaled site drawings, regular project updates and oversees and participates in the final installation. Additionally her public art presentations include scaled mock-ups and photo-compositions of the art onsite. When appropriate she organizes volunteer workshops with the local community.

The detail she puts into her art and landscapes sets her work apart. It’s public art that’s meant to be touched and experienced, and outdoor environments designed to bring creativity and biodiversity into our backyards.

For more details see: www.betsykschulz.com

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Education

1992 BFA
Carnegie Mellon University

1991 Heinz Endowment
Scholarship for the Yale/Brissago
Summer Program
in Graphic Design

Work History

1994-present
BetsyKSchulz, LLC
(formerly A Design Garden)
Betsy K. Schulz
Owner, Artist, and
Creative Director
San Diego, CA

1996–2003
GarageFonts
Co-founder
San Diego, CA

1992-1994
Giltspur Exhibits
Graphic Designer
Pittsburgh, PA

Honors/Awards/Features

2025
Burger Residence Landscape
International Garden Tour
APLD (Association of Professional Landscape Designers)
2025 International Landscape
Design Conference
Solana Beach, CA

2025
Speaker by Invitation
Community, Gardens, Public Art
La Jolla Garden Club
La Jolla, CA

2024
Resident Artist
Marjorie and Joseph Rubenson
Endowment for Art and Science
at Volcan Mountain
Julian, CA

2018
KPBS Television Feature
Nan Sterman's
A Growing Passion
Art in the Garden
Season 6 Episode 3
KPBS San Diego, CA

2014
Speaker by Invitation
Community and Public Art
PechaKucha
Del Mar, CA

2011
Speaker by Invitation
Community and Public Art
e.g. 5 Conference
Monterey, CA

Orchid, People's Choice Award
Fallbrook Library Donor Wall,
Garden Wall and Fountain
San Diego Architectural
Foundation
San Diego, CA

2010
Art in Concrete Award
Fallbrook Library Garden Wall
American Concrete Institute,
San Diego International Chapter
San Diego, CA

2007
Spectrum Award
Solana Beach Gateway Arches
Outstanding Achievement
in the Use of Ceramic Tile
International Coverings Expo
Chicago, IL

NBC Television Feature
Solana Beach Gateway Arches
by Ken Kramer on NBC,
About San Diego
San Diego, CA

AGC Build San Diego Award
Fletcher Cove Park Murals
Associated General
Contractors of America
San Diego, CA

2006
Orchid, People's Choice Award
Solana Beach Gateway Arches
San Diego Architectural
Foundation
San Diego, CA

2003
It Takes a Village Documentary
Del Mar Library Wall
Del Mar TV
Del Mar, CA

Group Exhibitions

2022
Cross-Ovr
El Nido Gallery
San Diego, CA

2018
Altered Surfaces
El Nido Gallery
San Diego, CA

2015
Food For Thought
A Celebration of Food in Art
William D. Cannon Art Gallery
Carlsbad, CA

"4" Women in Art
Ronis Fine Art Gallery
San Diego, CA

2013
Juried Biennial Show
William D. Cannon Art Gallery
Carlsbad, CA

2012
Multiplicity: More than One:
Women in Art
Solana Beach City Hall
Solana Beach, CA

Multiplicity: More than One:
Women in Art
Ronis Fine Art Gallery
San Diego, CA

1996
"*Mixing Messages:*
Graphic Design
in Contemporary Culture"
Cooper-Hewitt National Design
Museum Smithsonian Institution
New York, NY

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Public Art Commissions and Community Workshops

2025
Talking Stick Ceramic Sculptures
San Diego Zoo Safari Park
Escondido, CA

2024
Dark Skies
Sculptural Ceramic Mural
Friends of the Julian Library
Julian, CA

2023
The Seeds of Knowledge
Community Recognition Project
The Manhattan Beach Education Foundation (MBEF)
Manhattan Beach, CA

Moonlight Beach Tribute Bench
The Mossy Family
Encinitas, CA

2017
UC Davis School of Veterinary Medicine
Architectural Ceramic Panels
Stone imagery and
University of California Davis
Davis, CA

Ramona Library Donor Murals
Friends of the Ramona Library
Ramona, CA

2016
Torrey Point Entry Walls and Fireplace Public Art
American Assets Trust
San Diego, CA

Alpine Library
The Nature of Alpine Murals
County of San Diego
and C.W. Driver
San Diego, CA

2015
Carlsbad Fire Station 3
FireFighter Heritage Installation
City of Carlsbad
Carlsbad, CA

Community First Donor Mural
Laurie Ann West
Community Center
Pittsburgh, PA

2012
Mercado del Barrio Mural and Perkins Elementary Workshop
Shea Mercado B, LLC
Barrio Logan, CA

2012
Del Mar Lifeguard Station Bench and Donor Tiles
The Del Mar Foundation
Del Mar, CA

Overlook Park Table Mosaics and Earl Warren Middle School Workshop
City of Solana Beach
Solana Beach, CA

2011
Fletcher Cove Community Center Donor Bench and Monument Sign and Community Workshop
City of Solana Beach
Solana Beach, CA

Nelson Middle Years Garden and Signage Design
The Children's School
La Jolla, CA

2010
Fallbrook Library Donor Wall and Community Workshop
Friends of the Fallbrook Library
Fallbrook, CA

Fallbrook Library Garden Room Wall and Fountain
Friends of the Fallbrook Library
Fallbrook, CA

Harbor Point Mural and Community Workshop
The Peckham Family Trust
Point Loma, CA

2009
Barona Band of Mission Indians Tribal Office Murals
Barona Band of Mission Indians
Barona, CA

Sapphire Towers Columns and A Reason To Survive Workshop
Centurion Partners, LLC
San Diego, CA

Sapphire Tower Sculpture
Centurion Partners, LLC
San Diego, CA

The Center for Healthy Lifestyles Stair Donor Tiles
Boys and Girls Club
of San Dieguito
Solana Beach, CA

2008
Toddler Outdoor Art and Learning Environment
The Children's School
La Jolla, CA

2007
Torrey Pines Donor Mural
Torrey Pines High School
Foundation
Del Mar, CA

2006
Fletcher Cove Park Murals and Community Workshop
Solana Beach, CA

2004
Solana Beach Gateway Arches and Skyline Elementary School and Community Workshops
Solana Beach, CA

Undersea Garden Mural and Del Mar Heights Elementary Workshops
San Diego Botanical Gardens
Del Mar, CA

Garden Design, sculptures, mosaics and Community Workshops
La Jolla Presbyterian Church
and Preschool Garden
La Jolla, CA

Fifth-Grade Legacy Mural and Community Workshop
Bird Rock Elementary School
La Jolla, CA

2003
Del Mar Library Wall Mural and Community Workshop
The Del Mar Foundation
Del Mar, CA

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Urban Tree: Surfboard Cedar Survivor Sculpture
Port of San Diego
Scripps Memorial Hospital
Wolfstein Sculpture Park
La Jolla, CA

Garden Design with Concrete, Mosaic Sculptures and Workshops
La Jolla United Methodist Church Nursery School
La Jolla, CA

Resident Artist School Sea Serpent Bench and Workshops
Del Mar Heights Elementary
Del Mar, CA

Garden Design, Concrete Mosaic Sculptures and Workshops
Hanna Fenichel Center
Solana Beach, CA

Bibliography

Joseph Lyons
"Alumna Betsy Schulz on Art and Community"
(December 16, 2015)
Carnegie Mellon Design Website
http://design.cmu.edu/content/alumna-betsy-schulz-art-and-community

Sophy Chaffee
"Separate Spaces"
(March, 2013)
UT San Diego / Coastal Edition

Paul Andrew Wandless
"500 Prints on Clay"
(March, 2013)
Lark Crafts

Claire Harlin
"Earl Warren Students in Solana Beach Create Mosaic Installation for Fletcher Cove"
(April 14, 2012)
Del Mar Times

Debbie Hatch
"Mural to Illustrate Essence of Point Loma"
(August 26, 2010)
San Diego Community News Group

Christina Macone-Greene
"Artist's Tile and Mosaic Works Big Part of City's New Library"
(August 10, 2010)
San Diego Union Tribune

Lee Schoenbart
"Artist Extends Reach to Library Donor Wall"
(August 16, 2010)
La Jolla Light

Suzanne J. E. Tourtillott
"500 Tiles"
(2008)
Lark Crafts

Michelle Mowad
"Grand Sculptures to Complement Sapphire Tower Residential High-Rise"
(August 13, 2007)
San Diego Business Journal

Author unknown
"Sapphire Tower Shatters Public Art Boundaries"
(July 14, 2008)
Business Wire

Marcia Manna
"The Art's Ocean Theme Connects Park to Sea"
(June 10, 2007)
San Diego Union Tribune

Angela Lau
"Beach Park Rebirth"
(June 10, 2007)
San Diego Union Tribune

Josh Leventhal
"Our San Diego"
(May 2006)
Voyageur Press

Author Unknown
"Urban Trees, San Diego, Calif."
American Art Parade
(2005)
The Trail of Painted Ponies, Inc.

Betsy Kopshina Schulz and Norbert Schulz
"Macintosh Design to Production, the Definitive Guide"
(1995)
Prima Publishing